

Spot Manager: Placed, 10/22/12-10/28/12

| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|---|----------|-----------------------------|-------------|-------------|--------------|--------|----------|---------|----------|------------|--------|
| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 189675 | | | | | | | | | | | |
| | | | | | | | | | | | |
| WOOD | 10/22/12 | 5am Daybreak | 5a-6am | 5:17:06 AM | QPSD0006000H | :30 | P4 | | Yes | \$200.00 | 1 |
| WOOD | 10/22/12 | 6am Daybreak | 6-7a | 6:08:31 AM | QPSD0013000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/22/12 | Today Show | 658-9a | 6:57:55 AM | QPSD0006000H | :30 | P4 | | Yes | \$750.00 | 2 |
| WOOD | 10/22/12 | Today Show | 658-9a | 8:27:08 AM | QPSD0013000H | :30 | P4 | | Yes | \$750.00 | 1 |
| WOOD | 10/22/12 | Today Show 3 | 10-11a | 10:29:35 AM | QPSD0006000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 10/22/12 | News 8 @ Noon | 12-1p | 12:18:46 PM | QPSD0013000H | :30 | P3 | | Yes | \$450.00 | 2 |
| WOOD | 10/22/12 | News 8 @ Noon | 12-1p | 12:41:51 PM | QPSD0006000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 10/22/12 | Rachael Ray | 2-3p | 2:58:27 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/22/12 | The Doctors | 3-4p | 3:18:43 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 2 |
| WOOD | 10/22/12 | The Doctors | 3-4p | 3:55:18 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/22/12 | Ellen | 4-5p | 4:18:29 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/22/12 | Ellen | 4-5p | 4:36:24 PM | QPSD0013000H | :30 | P5 | | Yes | \$250.00 | 2 |
| WOOD | 10/22/12 | M-F News 8 @5p | 5-530p | 5:27:09 PM | QPSD0006000H | :30 | P4 | | Yes | \$700.00 | 1 |
| WOOD | 10/22/12 | M-F News 8 @ 530p | 530-6p | 5:52:27 PM | QPSD0013000H | :30 | P4 | | Yes | \$800.00 | 1 |
| WOOD | 10/22/12 | NBC Nightly News | 628-7p | 6:29:34 PM | QPSD0006000H | :30 | P5 | | Yes | \$1,100.00 | 1 |
| WOOD | 10/22/12 | Inside Edition | 7-730p | 7:21:37 PM | QPSD0013000H | :30 | P5 | | Yes | \$425.00 | 1 |
| WOOD | 10/22/12 | Access Hollywood | 730-8p | 7:53:45 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/22/12 | M-F News 8 @ 11 | 11-1135p | 11:24:40 PM | QPSD0013000H | :30 | P5 | | Yes | \$650.00 | 1 |
| WOOD | 10/22/12 | Tonight Show w/ Leno | 1135-1235a | 11:46:43 PM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 2 |
| WOOD | 10/22/12 | Tonight Show w/ Leno | 1135-1235a | 12:29:46 XM | QPSD0013000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/23/12 | 5am Daybreak | 5a-6am | 5:22:16 AM | QPSD0006000H | :30 | P4 | | Yes | \$200.00 | 1 |

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| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
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| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 189675 | | | | | | | | | | | |
| | | | | | | | | | | | |
| WOOD | 10/23/12 | 6am Daybreak | 6-7a | 6:38:16 AM | QPSD0013000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/23/12 | Today Show | 658-9a | 7:59:00 AM | QPSD0006000H | :30 | P4 | | Yes | \$750.00 | 1 |
| WOOD | 10/23/12 | Today Show | 658-9a | 8:33:16 AM | QPSD0013000H | :30 | P4 | | Yes | \$750.00 | 2 |
| WOOD | 10/23/12 | Today Show 3 | 10-11a | 10:28:35 AM | QPSD0006000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 10/23/12 | News 8 @ Noon | 12-1p | 12:43:17 PM | QPSD0013000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 10/23/12 | Rachael Ray | 2-3p | 2:27:55 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/23/12 | The Doctors | 3-4p | 3:11:23 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/23/12 | The Doctors | 3-4p | 3:54:27 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 2 |
| WOOD | 10/23/12 | Ellen | 4-5p | 4:20:47 PM | QPSD0013000H | :30 | P5 | | Yes | \$250.00 | 2 |
| WOOD | 10/23/12 | Ellen | 4-5p | 4:38:31 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/23/12 | M-F News 8 @5p | 5-530p | 5:23:45 PM | QPSD0013000H | :30 | P4 | | Yes | \$700.00 | 1 |
| WOOD | 10/23/12 | M-F News 8 @ 530p | 530-6p | 5:50:53 PM | QPSD0006000H | :30 | P4 | | Yes | \$800.00 | 1 |
| WOOD | 10/23/12 | NBC Nightly News | 628-7p | 6:28:04 PM | QPSD0013000H | :30 | P5 | | Yes | \$1,100.00 | 1 |
| WOOD | 10/23/12 | Inside Edition | 7-730p | 7:13:55 PM | QPSD0006000H | :30 | P5 | | Yes | \$425.00 | 1 |
| WOOD | 10/23/12 | Access Hollywood | 730-8p | 7:46:07 PM | QPSD0013000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/23/12 | M-F News 8 @ 11 | 11-1135p | 11:18:38 PM | QPSD0006000H | :30 | P5 | | Yes | \$650.00 | 1 |
| WOOD | 10/23/12 | Tonight Show w/ Leno | 1135-1235a | 11:34:04 PM | QPSD0013000H | :30 | P4 | | Yes | \$300.00 | 2 |
| WOOD | 10/23/12 | Tonight Show w/ Leno | 1135-1235a | 12:06:41 XM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/24/12 | 5am Daybreak | 5a-6am | 5:46:38 AM | QPSD0013000H | :30 | P4 | | Yes | \$200.00 | 1 |
| WOOD | 10/24/12 | 6am Daybreak | 6-7a | 6:28:04 AM | QPSD0006000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/24/12 | Today Show | 658-9a | 7:29:30 AM | QPSD0013000H | :30 | P4 | | Yes | \$750.00 | 1 |

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| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|---|----------|-----------------------------|-------------|-------------|--------------|--------|----------|---------|----------|------------|--------|
| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 189675 | | | | | | | | | | | |
| | | | | | | | | | | | |
| WOOD | 10/24/12 | Today Show | 658-9a | 8:58:30 AM | QPSD0006000H | :30 | P4 | | Yes | \$750.00 | 2 |
| WOOD | 10/24/12 | Today Show 3 | 10-11a | 10:51:45 AM | QPSD0013000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 10/24/12 | News 8 @ Noon | 12-1p | 11:58:29 AM | QPSD0006000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 10/24/12 | News 8 @ Noon | 12-1p | 12:26:55 PM | QPSD0013000H | :30 | P3 | | Yes | \$450.00 | 2 |
| WOOD | 10/24/12 | Rachael Ray | 2-3p | 2:44:45 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/24/12 | The Doctors | 3-4p | 3:08:20 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 2 |
| WOOD | 10/24/12 | The Doctors | 3-4p | 3:28:33 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/24/12 | Ellen | 4-5p | 4:21:26 PM | QPSD0013000H | :30 | P5 | | Yes | \$250.00 | 2 |
| WOOD | 10/24/12 | M-F News 8 @5p | 5-530p | 5:28:58 PM | QPSD0006000H | :30 | P4 | | Yes | \$700.00 | 1 |
| WOOD | 10/24/12 | M-F News 8 @ 530p | 530-6p | 5:48:23 PM | QPSD0013000H | :30 | P4 | | Yes | \$800.00 | 1 |
| WOOD | 10/24/12 | NBC Nightly News | 628-7p | 6:51:00 PM | QPSD0006000H | :30 | P5 | | Yes | \$1,100.00 | 1 |
| WOOD | 10/24/12 | Access Hollywood | 730-8p | 7:40:26 PM | QPSD0013000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/24/12 | Wednesday 9-10p | 9-10p | 9:17:32 PM | QPSD0006000H | :30 | P4 | | Yes | \$1,275.00 | 1 |
| WOOD | 10/24/12 | Wednesday 10-11p | 10-11p | 10:59:49 PM | QPSD0013000H | :30 | P4 | | Yes | \$1,000.00 | 1 |
| WOOD | 10/24/12 | M-F News 8 @ 11 | 11-1135p | 11:29:59 PM | QPSD0006000H | :30 | P5 | | Yes | \$650.00 | 1 |
| WOOD | 10/24/12 | Tonight Show w/ Leno | 1135-1235a | 11:45:44 PM | QPSD0013000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/24/12 | Tonight Show w/ Leno | 1135-1235a | 12:29:42 XM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 2 |
| WOOD | 10/25/12 | 5am Daybreak | 5a-6am | 5:38:45 AM | QPSD0013000H | :30 | P4 | | Yes | \$200.00 | 1 |
| WOOD | 10/25/12 | 6am Daybreak | 6-7a | 5:59:00 AM | QPSD0006000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/25/12 | Today Show | 658-9a | 7:22:17 AM | QPSD0013000H | :30 | P4 | | Yes | \$750.00 | 2 |
| WOOD | 10/25/12 | Today Show | 658-9a | 8:44:32 AM | QPSD0006000H | :30 | P4 | | Yes | \$750.00 | 1 |

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| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 189675 | | | | | | | | | | | |
| | | | | | | | | | | | |
| WOOD | 10/25/12 | Today Show 3 | 10-11a | 10:55:19 AM | QPSD0013000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 10/25/12 | News 8 @ Noon | 12-1p | 12:29:40 PM | QPSD0006000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 10/25/12 | Rachael Ray | 2-3p | 2:13:40 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/25/12 | The Doctors | 3-4p | 3:23:26 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/25/12 | The Doctors | 3-4p | 3:38:24 PM | QPSD0013000H | :30 | P5 | | Yes | \$100.00 | 2 |
| WOOD | 10/25/12 | M-F News 8 @5p | 5-530p | 5:27:07 PM | QPSD0006000H | :30 | P4 | | Yes | \$700.00 | 1 |
| WOOD | 10/25/12 | M-F News 8 @ 530p | 530-6p | 5:52:48 PM | QPSD0013000H | :30 | P4 | | Yes | \$800.00 | 1 |
| WOOD | 10/25/12 | Access Hollywood | 730-8p | 7:46:57 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/25/12 | M-F News 8 @ 11 | 11-1135p | 11:19:15 PM | QPSD0013000H | :30 | P5 | | Yes | \$650.00 | 1 |
| WOOD | 10/25/12 | Tonight Show w/ Leno | 1135-1235a | 11:47:11 PM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/25/12 | Tonight Show w/ Leno | 1135-1235a | 12:28:32 XM | QPSD0013000H | :30 | P4 | | Yes | \$300.00 | 2 |
| WOOD | 10/26/12 | 5am Daybreak | 5a-6am | 4:59:34 AM | QPSD0006000H | :30 | P3 | | Yes | \$250.00 | 1 |
| WOOD | 10/26/12 | 5am Daybreak | 5a-6am | 5:22:20 AM | QPSD0015000H | :30 | P4 | | Yes | \$200.00 | 1 |
| WOOD | 10/26/12 | 6am Daybreak | 6-7a | 6:11:14 AM | QPSD0006000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/26/12 | Today Show | 658-9a | 7:29:00 AM | QPSD0015000H | :30 | P4 | | Yes | \$750.00 | 2 |
| WOOD | 10/26/12 | Today Show | 658-9a | 8:58:30 AM | QPSD0006000H | :30 | P4 | | Yes | \$750.00 | 1 |
| WOOD | 10/26/12 | Today Show 3 | 10-11a | 10:51:40 AM | QPSD0015000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 10/26/12 | eightWest | 11a-12p | 11:42:26 AM | QPSD0006000H | :30 | P3 | | Yes | \$125.00 | 1 |
| WOOD | 10/26/12 | News 8 @ Noon | 12-1p | 12:09:12 PM | QPSD0015000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 10/26/12 | News 8 @ Noon | 12-1p | 12:54:38 PM | QPSD0006000H | :30 | P3 | | Yes | \$450.00 | 2 |
| WOOD | 10/26/12 | Rachael Ray | 2-3p | 2:45:39 PM | QPSD0015000H | :30 | P5 | | Yes | \$100.00 | 1 |

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| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 189675 | | | | | | | | | | | |
| | | | | | | | | | | | |
| WOOD | 10/26/12 | The Doctors | 3-4p | 3:20:31 PM | QPSD0006000H | :30 | P5 | | Yes | \$100.00 | 2 |
| WOOD | 10/26/12 | The Doctors | 3-4p | 3:37:33 PM | QPSD0015000H | :30 | P5 | | Yes | \$100.00 | 1 |
| WOOD | 10/26/12 | Ellen | 4-5p | 3:59:24 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/26/12 | M-F News 8 @ 530p | 530-6p | 5:49:13 PM | QPSD0015000H | :30 | P4 | | Yes | \$800.00 | 1 |
| WOOD | 10/26/12 | Access Hollywood | 730-8p | 7:54:08 PM | QPSD0006000H | :30 | P5 | | Yes | \$250.00 | 1 |
| WOOD | 10/26/12 | Friday 10-11p | 10-11p | 10:28:34 PM | QPSD0006000H | :30 | P4 | | Yes | \$1,300.00 | 1 |
| WOOD | 10/26/12 | M-F News 8 @ 11 | 11-1135p | 11:23:11 PM | QPSD0015000H | :30 | P3 | | Yes | \$1,500.00 | 1 |
| WOOD | 10/26/12 | Tonight Show w/ Leno | 1135-1235a | 11:59:43 PM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 2 |
| WOOD | 10/26/12 | Tonight Show w/ Leno | 1135-1235a | 12:23:19 XM | QPSD0015000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/27/12 | Daybreak Sat 6am | 6-7a | 6:48:16 AM | QPSD0006000H | :30 | P4 | | Yes | \$300.00 | 1 |
| WOOD | 10/27/12 | Daybreak Sat@7am | 658-8a | 7:08:26 AM | QPSD0015000H | :30 | P3 | | Yes | \$600.00 | 2 |
| WOOD | 10/27/12 | Daybreak Sat@7am | 658-8a | 7:43:07 AM | QPSD0006000H | :30 | P3 | | Yes | \$600.00 | 1 |
| WOOD | 10/27/12 | Sat News 8 @6p | 6-630p | 6:25:34 PM | QPSD0015000H | :30 | P3 | | Yes | \$650.00 | 1 |
| WOOD | 10/27/12 | Sat Prime Rotator | 758-11p | 8:41:00 PM | QPSD0006000H | :30 | P6 | | Yes | \$300.00 | 1 |
| WOOD | 10/27/12 | Sat Prime Rotator | 758-11p | 10:07:44 PM | QPSD0015000H | :30 | P6 | | Yes | \$250.00 | 1 |
| WOOD | 10/27/12 | Saturday 10-11p | 10-11p | 10:59:49 PM | QPSD0006000H | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 10/28/12 | Daybreak Sun @6am | 6-7a | 5:59:26 AM | QPSD0015000H | :30 | P4 | | Yes | \$175.00 | 1 |
| WOOD | 10/28/12 | Daybreak Sun @6am | 6-7a | 6:52:25 AM | QPSD0006000H | :30 | P4 | | Yes | \$175.00 | 2 |
| WOOD | 10/28/12 | Daybreak Sun @7am | 658-8a | 7:24:50 AM | QPSD0015000H | :30 | P4 | | Yes | \$475.00 | 1 |
| WOOD | 10/28/12 | Today Show Sunday | 758-9a | 7:54:56 AM | QPSD0006000H | :30 | P4 | | Yes | \$650.00 | 1 |
| WOOD | 10/28/12 | Today Show Sunday | 758-9a | 8:59:00 AM | QPSD0015000H | :30 | P4 | | Yes | \$650.00 | 2 |

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/22/12-10/28/12

inmedia

| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|---------|------|-----------------------------|-------------|----------|-------|--------|----------|---------|----------|------|--------|
|---------|------|-----------------------------|-------------|----------|-------|--------|----------|---------|----------|------|--------|

Advertiser: POL/Detroit International Bridge

Order: 189675

| | | | | | | | | | | | |
|------|----------|---------------------------|--------------------------|-------------|--------------|-----|----|--|-----|------------|---|
| WOOD | 10/28/12 | Sun News 8 @6p | 6-7p | 6:13:49 PM | QPSD0006000H | :30 | P4 | | Yes | \$850.00 | 1 |
| WOOD | 10/28/12 | Football Night in America | (7:00:00 PM-8:00:00 PM) | 7:07:18 PM | QPSD0015000H | :30 | P4 | | Yes | \$700.00 | 1 |
| WOOD | 10/28/12 | Sunday Night Football | (8:00:00 PM-11:00:00 PM) | 10:46:20 PM | QPSD0006000H | :30 | P5 | | Yes | \$1,000.00 | 1 |

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|-------------|-----|
| \$49,725.00 | 108 |
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| \$49,725.00 | 108 |
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| \$49,725.00 | 108 |
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